

Winter 2006 Term Report - Social Representative Jeremy Gallant - gallant@cs.dal.ca

What I accomplished

I ran Geek Beer when there seemed to be enough interest, and helped with the Mathematicians Reception and ACM Installfest. If the resources had been available, I would have liked to have done a lot more. Geek Beer attendance was low throughout the term, which was discouraging. Although myself and others tried various forms of advertising, attendance never topped 30. Three themed events were held: 80s Night, CEOs and Office Woes, and Ladies Night. Each of these were more successful than the non-themed nights.

What could make things better?

To start off, Geek Beer needs to be advertised more. The following methods are free, and should be used every time there is an event.

- <http://my.dsu.ca>
- Atrium Powerpoint slides
- CS Announce
- Word of mouth
- The cs.dal.ca homepage, for certain events

In addition to this, there is a 64x40 inch poster which has not been printed, due to bureaucratic reasons. The cost of printing this will be \$16.00 + HST if done at Campus Copy. I would recommend that this poster be printed and positioned on the elevator shaft in the Atrium, above the garbage receptacles. Smaller posters could also be used, but didn't seem worth the investment when I attempted to use them.

What do I have to do?

An excellent place to start would be to read Sean Smith's Social Rep. Manifesto. It's full of things I wouldn't have thought of, and gives a summary of his work as Social Rep. for 2 terms. Other than that, make sure you keep accurate records, and count money and inventory as soon as possible after an event. Try to have liquor orders in as soon as possible, and make sure it's signed by 2 members of the executive. Keep in mind that not all events need to have alcohol, and some shouldn't.

Feel free to contact me with any questions.